

ABOUT PHILLY GOAT PROJECT

Philly Goat Project (PGP) provides education, therapy, job training, wellness, and community engagement activities in partnership with the dynamic and delightful capacity of goats.

Philly Goat Project believes that thriving communities are caring communities. PGP has made a home for a herd of 13 lovely, trained goats in the middle of the city. Through daily acts of nature-based kindness we create a place of belonging for everyone; connecting with each other by being responsive to the needs of our community and in service for the greater good.

In 2023, the Philly Goat Project held **115 FREE events**. This encompassed **60 free and accessible community events** including goat walks throughout the city and The Farm at Awbury, library visits, and open houses attended by **14,186 people**. We served **2,360 Philadelphia school-age children** of all abilities through **25 educational programming visits**, and trained **19 teen interns**. The PGP Teen Intern families created their very own Neighborhood Family Garden with **30 participating families** and a growing waitlist. This past year, PGP provided services for **2,222 people** through **30 therapeutic experiences** including free bereavement events led by a grief coach, specialized goat walks for individuals with special needs and their families, and small group skill building sessions with our licensed social workers. We served a total of **over 60,000 visitors**.

We proudly align with companies that embrace Philly Goat Project's community-building values and actively support our mission. We are pleased to offer a wide range of sponsorship opportunities outlined in the following pages.



GOATOFEST SPONSORSHIP 2024 SPONSORSHIP OPPORTUNITIES & BENEFITS

Each year, Philly Goat Project celebrates GOAToberFest, a fundraiser in partnership with historic Laurel Hill. This joyous event will be held on Sunday, October 6th from 3-5pm on the beautiful grounds of Laurel Hill West with 200+ attendees, featuring beer, signature drinks, food, music, and of course, our goats with their goat art and guided goat walk! Don't miss this opportunity to come together as a community and support our mission - all while enjoying the festive spirit of GOAToberFest! Event sponsors will receive exciting benefits as detailed below. We are also happy to tailor sponsorship benefits to your needs.

60,000+
Visitors Served
in 2023

25,000+
Social Media
Impressions
across all
Platforms

5,500+
Email
Impressions
with opt-in
Subscribers



Teddy Sponsor - \$5,000

(This could cover the annual cost of free education job training for 10 teen interns.)

- Named a Presenting Sponsor of 2024 GOAToberFest
- 2 exclusive social media posts with goats of your choice
- 3 GOAT merchandise of your choice
- Company logo on PGP's website for one year
- 5 tickets to GOAToberFest
- Table at one TreeCycling event
- Logo on digital and print marketing for GOAToberFest

Kiyoshi Sponsor - \$2,500

(This could cover the annual cost of one free grief walk or two special needs programs therapy visits.)

- 1 exclusive social media post with goats of your choice
- 2 GOAT merchandise of your choice
- Company logo on PGP's website for the year
- 3 tickets to GOAToberFest
- Table at one TreeCycling event
- Logo on digital and print marketing for GOAToberFest

Oliver Sponsor - \$1,000

(This could cover the annual cost of one veterinarian visit.)

- 2 GOAT merchandise of your choice
- Company logo on PGP's website for the year
- 2 tickets to GOAToberFest
- Logo on digital and print marketing for GOAToberFest

Ivy Sponsor - \$500

(This could cover the cost of one free public school program visit.)

- 1 ticket to GOAToberFest
- Logo on digital and print marketing for GOAToberFest
- 2025 Philly Goat Project Calendar

Clementine Sponsor - \$250

(This could cover the cost of operating the farm for one day.)

- Logo on digital and print marketing for GOAToberFest
- 2025 Philly Goat Project Calendar

Ready to join the herd?

Please contact director@phillygoatproject.org.